The Future of Privacy

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THE FUTURE OF PRIVACY:
A STORY OF THREE APPLES
THE FIRST APPLE
A FUNDAMENTAL HUMAN TRUTH
A NORMATIVE VALUE
TECHNOLOGY CHALLENGES PRIVACY
“You press the button, we do the rest.”

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WHY DO WE CARE SO MUCH?
THE SECOND APPLE
THE VELOCITY AND VOLUME OF DATA
THE INFORMATION REVOLUTION
THE THIRD APPLE
Apple CEO Tim Cook on his fight with the FBI and why he won't back down

BY LEV GROSSMAN
THE SOLUTION GAP
THE RISK OF PRIVACY
SMART PEOPLE
RIGHT PLACES
GOOD DECISIONS
A FUNDAMENTAL HUMAN TRUTH
WHY WE CARE SO MUCH
TECHNOLOGY CHALLENGES PRIVACY
VELOCITY AND VOLUME
RISK AND THE SOLUTION GAP
PRIVACY IS NOT DEAD
THE ETERNAL NEGOTIATION
Apply what you have learned today

- Connect to your info privacy team — start the critical conversation between info sec and privacy
- Ask about some of the impending challenges: GDPR breach notification; safe harbor; etc.
- Build your skills! Find training on information privacy to improve your issue spotting and risk management capabilities.
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