### **Dr. LEVENT ERTAUL**

#### Web: borg.csueastbay.edu/~lertaul/

















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WHPUTERS

ENGLISH

SPORTS

DESIGN

BIOLOGY

SOCIAL STUDIES

POLITICS

HISTORY



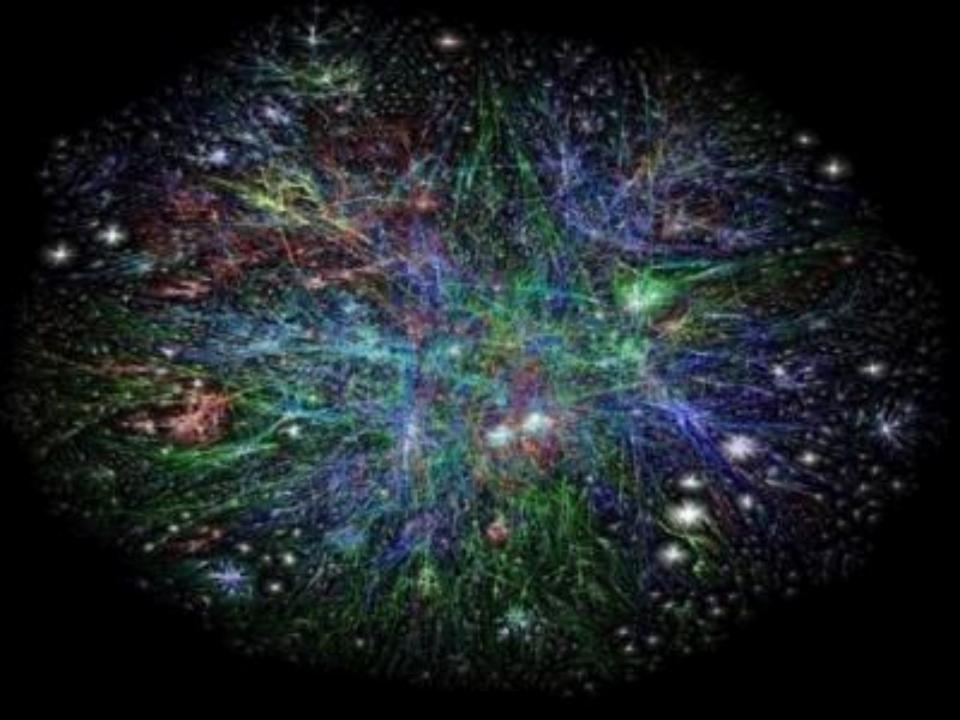






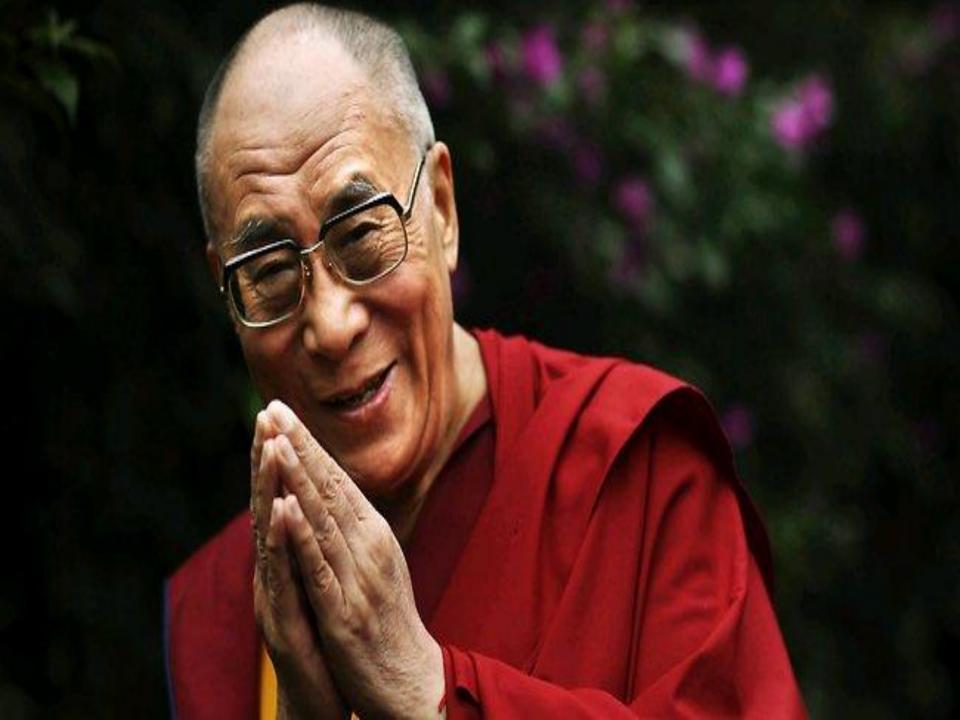




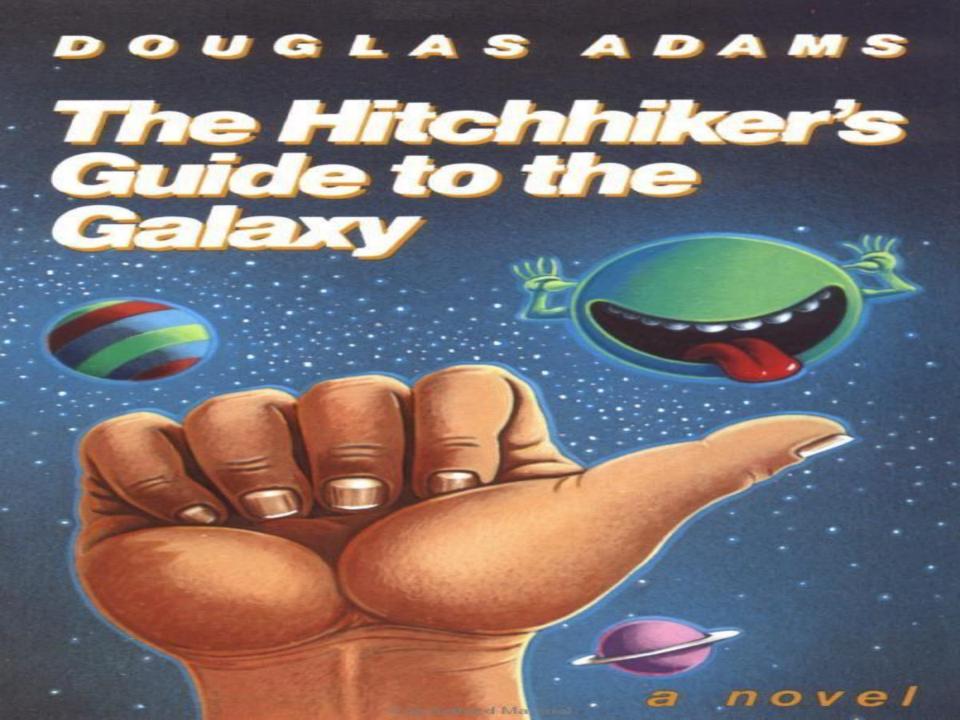


























# **CYBER SECURITY- PRIVACY**

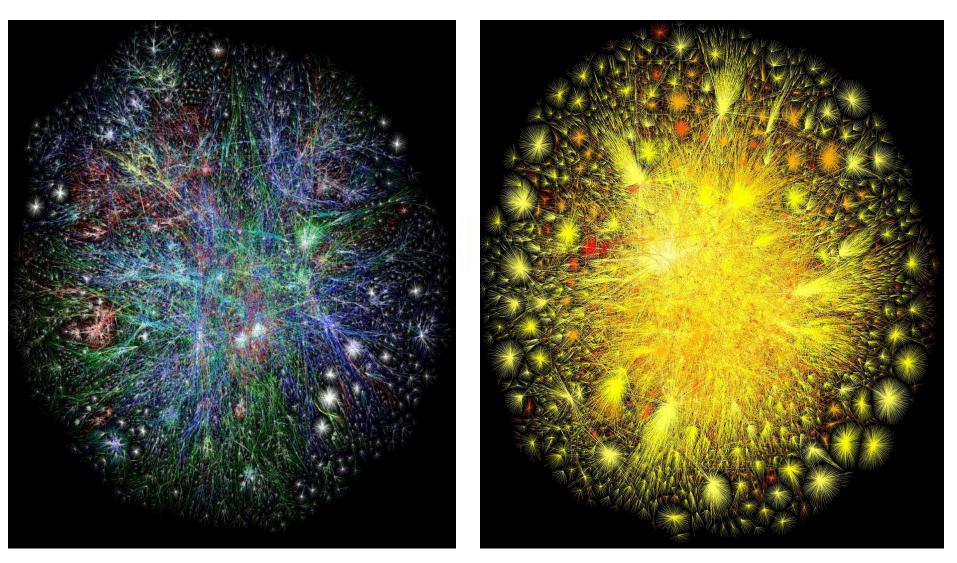
# CAN YOU PROTECT YOURSELF IN CYBERSPACE?

# **REALLY???**

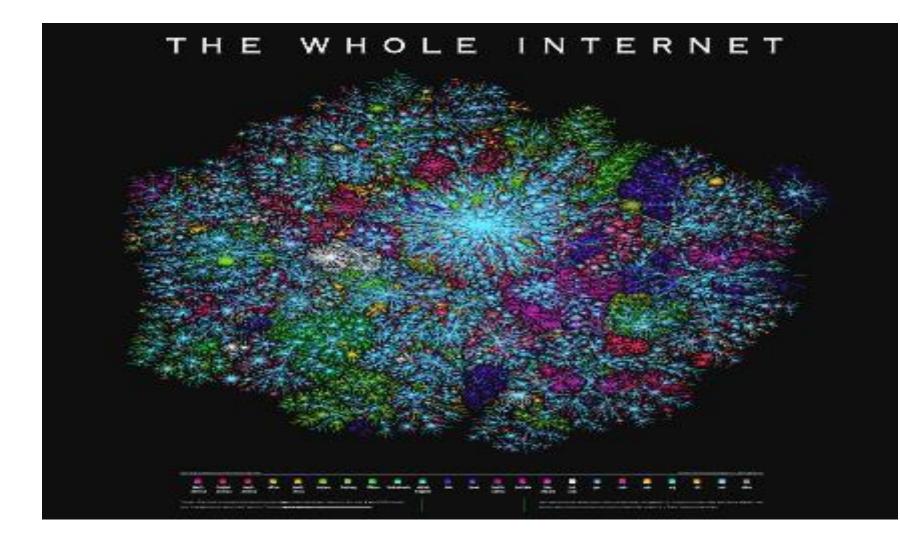
# WHO WANTS THE LIVE IN A GLASS HOUSE?



# **CYBER SPACE**



### **CYBER SPACE: A Dangerous Place?**



# EVERYTHING is BECOMING A COMPUTER ?

Cyber Space once a virtual abstraction, can now sense and touch the physical world

Click the following link to kill everybody WWW.KILL-EVERYBODY.COM













The second secon

HE REVOLUTION IS IN YOUR BATHROOM

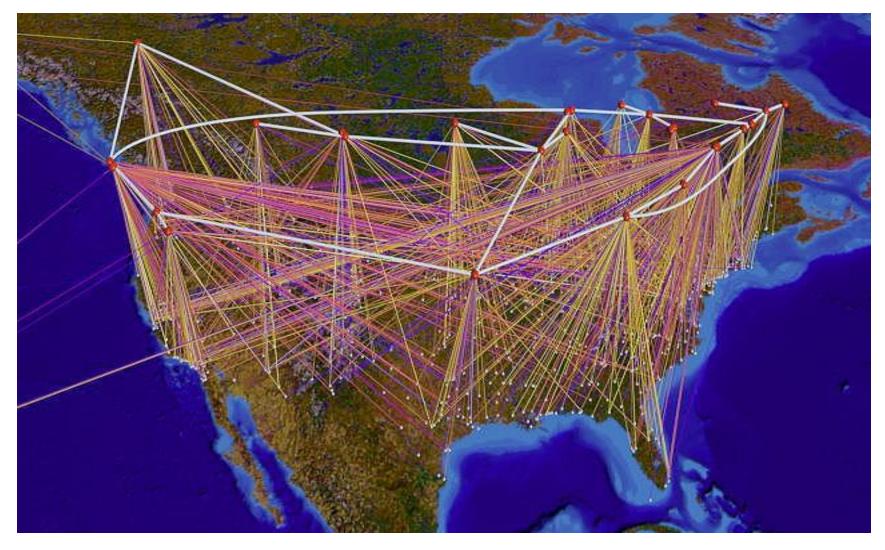
# CYBER SECURITY IS NOW BIG BUSINESS?

#### **CYBER** SCAPE

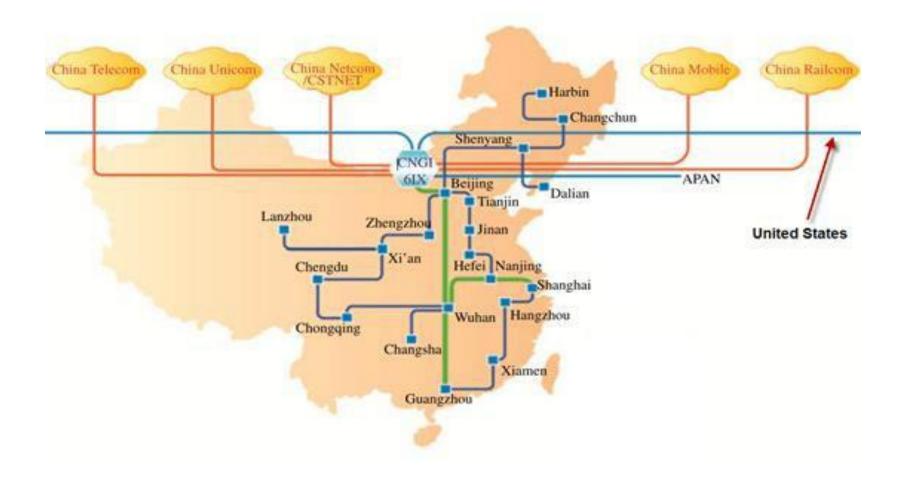
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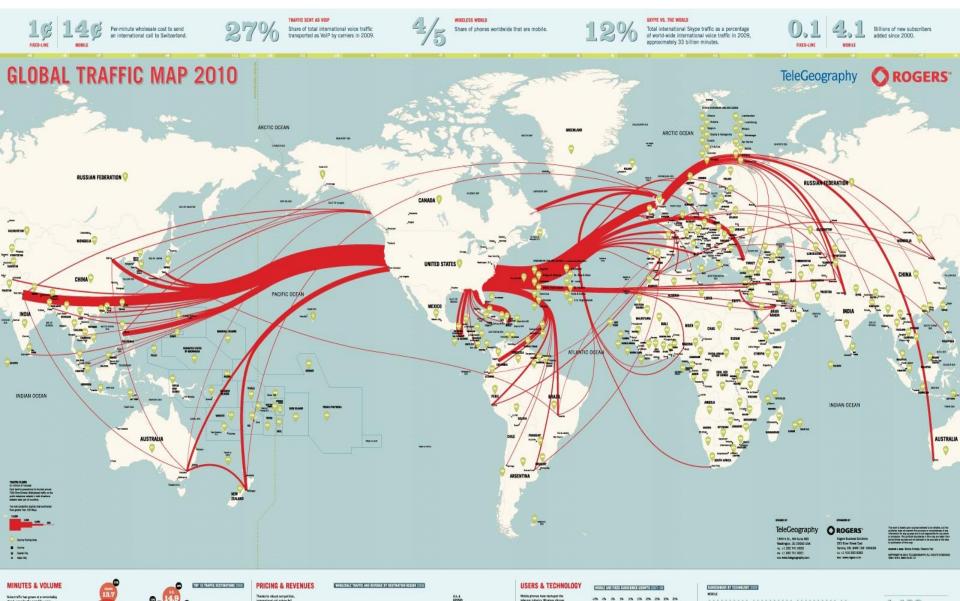
# CYBER SPACE: USA's Infrastructure-Partial



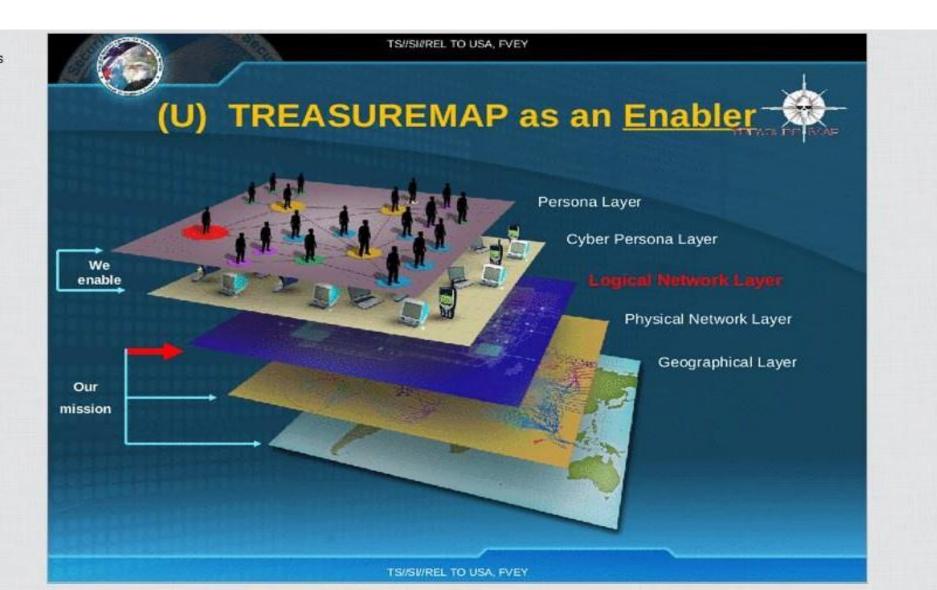
#### CYBER SPACE: China's Infrastructure



### **CYBER SPACE: Global Traffic**



## SCOPE OF CYBER SPACE



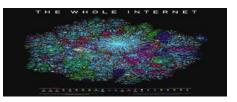
## VULNERABILITES OF CYBER SPACE: Instantaneous Action at a Distance

#### Asymmetries of Cyber Space

Anonymity



Lack of Borders



Difficulty of Distinction



#### PRIVACY: Who is after your private



Data

GOVERNMENT

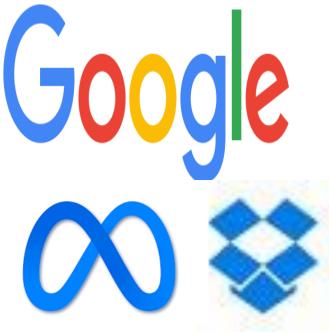


Image: series of the series

"Every time you pick up the phone, dial a number, write an email, make a purchase, travel on the bus carrying a cell phone, swipe a card somewhere, you leave a trace and the government has decided that it's a good idea to collect it all, everything, even if you've never been suspected of any crime."

# PRIVACY: Who is after your private Data

#### CORPORATIONS



WE COOPERATE WITH CORPORATE SURVEILLANCE BECAUSE IT PROMISES US CONVENIENCE, AND WE SUBMIT TO GOVERNMENT SURVAILLANCE BECAUSE IT PROMISES US PROTECTION.

#### PRIVACY: Who is after your private Data CYBER CRIMINALS

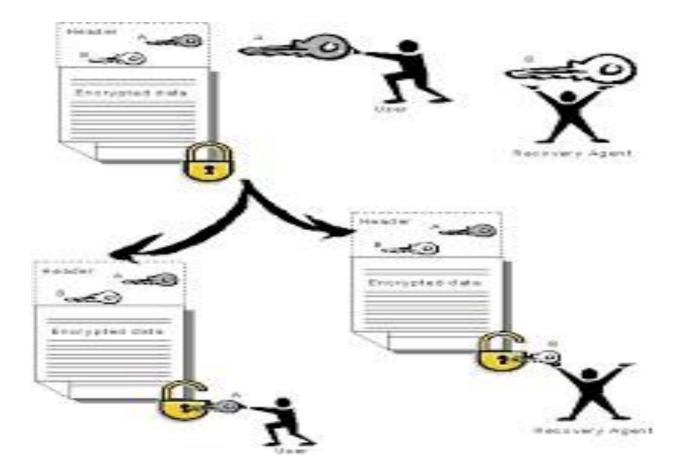
The Cyber criminal community is evolved from Morris Worm to the ransomware and other organized crime that have high payoff, many countries are working to stop such attacks, but these attacks are contiously changing and affecting brutally to our businesses and nation.

Present Cyber crime and virusses initiated." Morris Worm" and others. 2013 Banking Malware, 2010 Keylogger, **Bitcoin Wallet** Stealer, 2004 Identity Theft, Social phone Hijacking, Engineering, Ransomware, DoS. PoS attack. INS attacks. **BotNets** Cyber Warfare, **Rise of Botnets** Malicious Email. Android hack etc. Sql attacks. Ransomware Anti Spam sites. attack. Identity theft Competetive Phishing malicios code. **PoS comprised** sobotage Trojan, escalat Advanced worms

#### PRIVACY:HOW CAN YOU PROTECT YOURSELF HDD ENCRYPTION-Bit Locker, PGP

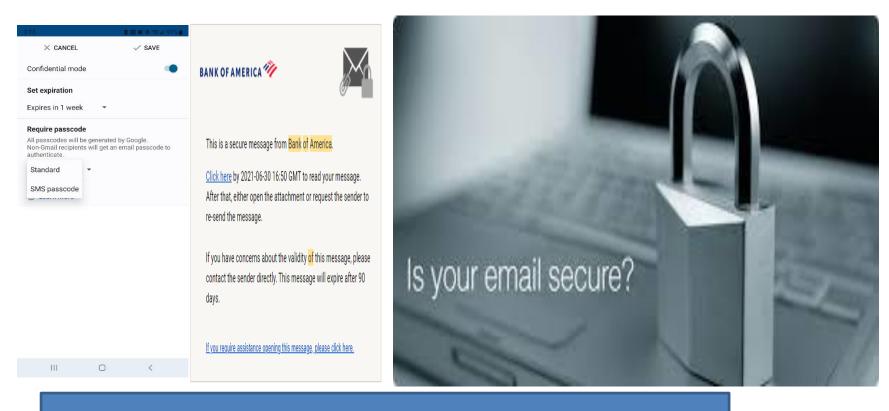
- D X		
Set a BitLocker password (optional)	Pretty	$( \cap )$
A BitLocker password encrypts your Windows To Go workspace. You'll need to enter the password every time you use your workspace. This is different from the password you use to sign in to your PC.	_ 2	
Use BitLocker with my Windows To Go workspace	Good	
Enter your BitLocker password: Reenter your BitLocker password:	Dood	
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What should I know about BitLocker before I turn it on? Skip Cancel	Privacy	

#### PRIVACY:HOW CAN YOU PROTECT YOURSELF FILE ENCRYPTION- EFS, FILEVAULT (MAC)



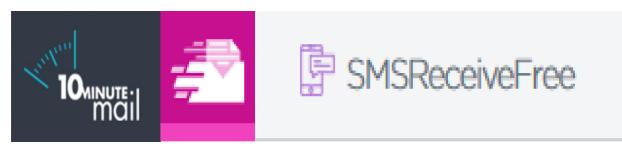
#### PRIVACY:HOW CAN YOU PROTECT YOURSELF SECURE E-MAIL: <u>S-MIME, PGP, MAILVELOPE, GMAIL-</u>

#### <u>CONFIDENTIAL MODE, PROTON MAIL from CERN</u>



Disable auto load images for e-mail to avoid single pixel tracking.

#### PRIVACY: HOW CAN YOU PROTECT YOURSELF



"<u>ThrowAwayMail.com</u>"

Provides a randomly generated email

#### "10 Minute Mail"

Provides a randomly generated email that shuts down after 10 minutes Allows you to see emails sent to the address (ex: account verification emails)

#### "SMS Receive Free"

Provides phone numbers that can be used for verification codes, etc. Each number has its own page, where you can see all messages sent to that number

#### PRIVACY:HOW CAN YOU PROTECT YOURSELF

#### Secure Messaging

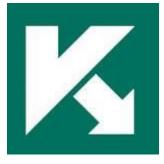




## PRIVACY:HOW CAN YOU PROTECT YOURSELF

ANTIVIRUS-MALWARE- SPYWARE-FIREWALLS















#### PRIVACY: HOW CAN YOU PROTECT YOURSELF PASSWORD MANAGEMENT- LastPass - Keeper

### LastPass \*\*\*\*\*



#### PRIVACY:HOW CAN YOU PROTECT YOURSELF DELETING DATA- ERASER





#### PRIVACY:HOW CAN YOU PROTECT YOURSELF SECURE CLOUD STORAGE- SPIDEROAK





#### PRIVACY:HOW CAN YOU PROTECT YOURSELF SECURE PRIVATE BROWSING- TOR

Home



Protect your privacy. Defend yourself against network surveillance and traffic analysis.

Download Tor •

 Tor prevents anyone from learning your location or browsing habits.

Documentation

 Tor is for web browsers, instant messaging clients, remote logins, and more.

 Tor is free and open source for Windows, Mac, Linux/Unix, and Android

#### What is Tor?

Tor is free software and an open network that halast unsubstant apparent of terms of metacoli.

#### Why Anonymity Matters

About Tor-

Tor protects you by bouncing your

## PRIVACY: HOW CAN YOU PROTECT YOURSELF

SECURE PRIVATE SEARCH ENGINE- DUCK DUCK GO





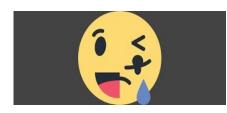


#### PRIVACY:HOW CAN YOU PROTECT YOURSELF Browser Extensions









Go Rando



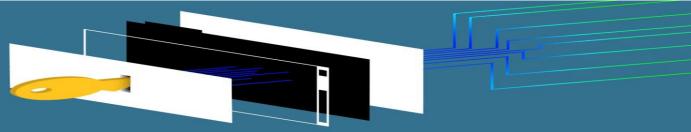


Facebook Demetricator

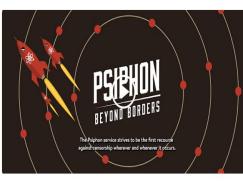


## PRIVACY:HOW CAN YOU PROTECT YOURSELF

#### VPNs











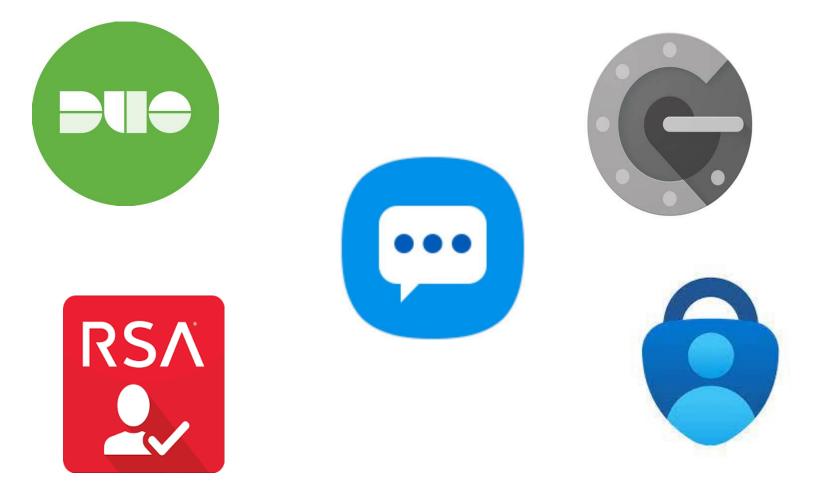




PHOTOGRAPH: SCOTT GILBERTSON VIA MULLVAC

TunnelBear VPN

#### PRIVACY:HOW CAN YOU PROTECT YOURSELF MULTIFACTOR AUTHENTICATION (MFA)



#### ';--HAVE I BEEN PWNED

(;)	Home Notify me Domain search Who's been pwned Passwords API About Donate 🕏 ₽
	<b>';have i been pwned?</b> Check if your email or phone is in a data breach
email addre	ess pwned?
	Oh no — pwned! Pwned in 5 <u>data breaches</u> and found no <u>pastes (subscribe</u> to search sensitive breaches)
A "breach" is an inci	were pwned in dent where data has been unintentionally exposed to the public. Using the <u>1Password password manager</u> helps you words are strong and unique such that a breach of one service doesn't put your other services at risk.
	Data Enrichment Exposure From PDL Customer: In October 2019, security researchers Vinny Troia and Bob Diachenko identified an unprotected Elasticsearch server holding 1.2 billion records of personal data. The exposed data included an index indicating it was sourced from data enrichment company People Data Labs (PDL) and contained 622 million unique email addresses. The server was not owned by PDL and it's believed a customer failed to properly secure the database. Exposed information included email addresses, phone numbers, social media profiles and job history data.
	Compromised data: Email addresses, Employers, Geographic locations, Job titles, Names, Phone numbers, Social media profiles
<b>Q</b> vite	<b>Evite</b> : In April 2019, the social planning website for managing online invitations Evite identified a data breach of their systems. Upon investigation, they found unauthorised access to a database archive dating back to 2013. The exposed data included a total of 101 million unique email addresses, most belonging to recipients of invitations. Members of the service also had names, phone numbers, physical addresses, dates of birth, genders and passwords stored in plain text exposed. The data was provided to HIBP by a source who requested it be attributed to "JimScott.Sec@protonmail.com".

#### https://haveibeenpwned.com/

#### PRIVACY: HOW CAN YOU PROTECT



## YOURSELF

Anti Facial Recognition Dressing for Surveillances Age

















#### PRIVACY:HOW CAN YOU PROTECT YOURSELF Anti Facial Recognition



#### CAMERA ADVERSARIA

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	wig 54.01%			fur coat 9.06	%		macaque 8.56	5%		fountain 38.47	7%



#### PRIVACY: HOW CAN YOU PROTECT YOURSELF SECURE WIRELESS CONNECTION-WPA2

#### Gateway > Connection > 1 0.1/wireless network configuration edit.asp er... 📧 California State Univ... 🍸 Yahoo! 🛷 Bank of America | H... Wells Fargo - Perso... 🕌 Health insurance for... HÜRRİYET - TÜRKİY... G Google Status Private WiFi Network Configuration (2.4 GHz) **XFINITY Network** Local IP Network Wireless Network: Enabled Disabled Wi-Fi Network Name (SSID): L1A0R1A0 \* Firewall Mode: 802.11 g/n • Software WPAWPA2-PSK (TKIP/AES) (recommended) . Security Mode: Hardware Open (risky) WEP 64 (risky) Wizard Channel Selection: WEP 128 (risky) Connected Devices WPA-PSK (TKIP) Channel: WPA-PSK (AES) WPA2-PSK (TKIP) Parental Control Network Password: WPA2-PSK (AES) WPAWPA2-PSK (TKIP/AES) (recommended) Advanced Show Network Password: Troubleshooting WPA2 requires a 8-63 ASCII character or a 64 hex character password. Hex means only the following characters can be used: ABCDEF0123456789. Broadcast Network Name (SSID): Cabled RESTORE DEFAULT SETTINGS SAVE SETTINGS

## PRIVACY:HOW CAN YOU PROTECT YOURSELF





https://www.lockdownyourlogin.com/



StaySafeOnline

Powered by: National Cyber Security Alliance

https://staysafeonline.org/

https://www.dhs.gov/see-something-say-something

#### THE CONSTITUTION AND CYBERSPACE FOURTH AMENDMENT

The Fourth Amendment of the U.S. Constitution provides, "[t]he right of the people to be secure in their persons, houses, papers, and effects, against unreasonable searches and seizures, shall not be violated, and no Warrants shall issue, but upon probable cause, supported by Oath or affirmation, and particularly describing the place to be searched, and the persons or things to be seized."

The ultimate goal of this provision is to protect people's <u>right to privacy</u> and freedom from arbitrary governmental intrusions.

The protection under the <u>Fourth Amendment</u> can be waived if one voluntarily <u>consents</u> to or does not object to evidence collected during a <u>warrantless search or seizure</u>.

Private intrusions not acting in the color of governmental authority are exempted from the <u>Fourth Amendment</u>.

#### **GOOGLE PRIVACY POLICY**



https://myaccount.google.com/

https://safety.google/privacy/privacy-controls/

#### DATA COLLECTED BY APPS: EXAMPLE



Take pictures and videos Record audio Location information (Approximate, Precise) Read your Web bookmarks and history Modify or delete contents of your SD card Control NFC Add or remove accounts Change your audio settings Read sync settings Install shortcuts Access Mobile Device Management (MDM) content prividers

#### **GDPR: Global Data Privacy Regulations**



European Commission

**CISO SPOTLIGHT, LLC** 

**Trusted Cybersecurity** 

and Privacy Training



- Penalties up to 4% revenue or 20 Million Euro
- Consent must be intelligible and accessible
- Breach notification 72 hours

Increased Territorial Scope

- Right of access free copy
- Right to be forgotten
- Data Portability
- Privacy By Design
- Data Protection Officers requirements
   **RS/**Conference2018

### CCPA: California Consumer Privacy Act

- Right to know all data collected by a business on you.
- Right to say NO to the sale of your information.
- Right to DELETE your data.
- Right to be informed of what categories of data will be collected about you prior to its collection, and to be informed of any changes to this collection.
- Mandated opt-in before sale of children's information (under the age of 16).
- Right to know the categories of third parties with whom your data is shared.
- Right to know the categories of sources of information from whom your data was acquired.
- Right to know the business or commercial purpose of collecting your information.
- Enforcement by the Attorney General of the State of California.
- Private right of action when companies breach your data, to make sure these companies keep your information safe.

## PRIVACY REGULATIONS APPEAR AROUND THE WORLD



Forrester

- General Data Protection Regulation (GDPR)
- California Consumer Privacy Act (CCPA)
- California Privacy Rights Act (CPRA)
- Virginia Consumer Data Protection Act (VCDPA)
- Colorado Privacy Act (CPA)
- Utah Consumer Privacy Act (UCPA)
- Connecticut Data Privacy Act (CTDPA)
- Iowa Privacy Bill
- Brazil's General Data Privacy Law (LGPD)
- Upcoming: Australia
- Upcoming: India
- Upcoming: Canada

RSAConference<sup>2023</sup>

#### PRIVACY REGULATIONS IN USA



- California Privacy Rights Act (CPRA). January 1<sup>st</sup>, 2023
- Virginia Consumer Data Protection Act (VCDPA). January 1<sup>st</sup>, 2023
- Colorado Privacy Act (CPA). July 1<sup>st</sup>, 2023
- Utah Consumer Privacy Act (UCPA).
   December 31<sup>st</sup>, 2023
- Connecticut Data Privacy Act (CTDPA). July 1<sup>st</sup>, 2023
- Iowa Privacy Bill. January 1st, 2025

#### PRIVACY REGULATIONS IN USA

## 47%

of Californian online adults have exercised their CCPA right to ask companies to stop selling their data

Q: Which of the following best describes your use of these CCPA rights? Base: 630 Online adults in California Source: Forrester's Media And Marketing Benchmark Recontact Survey, 2022



## 30%

of Californian online adults have asked to be forgotten

**RS∧**Conference<sup>®</sup>2023

## 137

#### out of 194 countries have put in place legislation to secure the protection of data and privacy.

Source: https://unctad.org/page/data-protection-and-privacy-legislation-worldwide

**FORRESTER**<sup>®</sup>

RSAConference<sup>2023</sup>

#### Should you "Opt-Out"

In certain circumstances, you can tell a company not to share the unique information it has on file for you. You do this by choosing to "opt out." Here are a few "opt outs" recommended by the World Privacy Forum. The World Privacy Forum's "Top Ten Opt Outs" are found at <a href="http://worldprivacyforum.org/2013/08/consumer-tips-top-ten-opt-outs">http://worldprivacyforum.org/2013/08/consumer-tips-top-ten-opt-outs</a>

**Reduce Calls from Telemarketers** 

The National Do Not Call Registry

#### www.donotcall.gov

1-888-382-1222

The National Do Not Call Registry gives you a choice about whether to receive telemarketing calls at home or on your cell phone. Once your number has been on the registry for 31 days, telemarketers should not call, and you can file a complaint if they do. Registration of the number does not expire.

Reduce Pre-approved Credit and Insurance Offers

OptOutPrescreen.com

www.optoutprescreen.com

1-888-567-8688

Reduce pre-approved credit card offers and insurance solicitations delivered by postal mail by visiting this official site of the Consumer Credit Reporting Industry, which allows you to opt in or opt out of firm offers of credit or insurance.

Reduce Email Advertisements (CAN-SPAM)

The federal CAN-SPAM Act requires commercial organizations to provide recipients of email advertisements with a way to opt out of receiving emails in the future.

To opt out, the World Privacy Forum offers this direction:

- Check to make sure the email is CAN-SPAM-compliant, as some emails offer false opt outs. Here are three ways you can tell the difference.
  - 1. A CAN-SPAM-compliant email will be labeled as an advertisement.
  - 2. It will include a valid postal address for the sender.
  - 3. It will include a workable opt-out link of some type.
- Then use the link provided or send the request by postal mail. You will likely be asked to provide your email address but shouldn't be asked for sensitive personal information.

**Reduce Marketing Mail and Catalogs** 

The Direct Marketing Association's opt-out services can be accessed by visiting www.dmachoice.org. This website enables you to manage the mail you receive from members of the Direct Marketing Association, whether it's delivered by postal mail or email.

#### NFC ON

## Leaving NFC on may put your privacy at risk and Increase your risk of payment fraud.

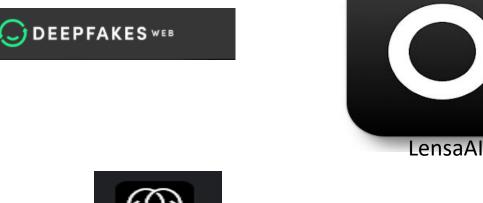
### TRUTH or LIE



<u>FACTCHECK.ORG</u><sup>®</sup> A Project of The Annenberg Public Policy Center



#### DEEP FAKE, AI, CHAT GPT, FUTURE







Reface

DeepFaceLab



Deep Art Al



#### DEEP FAKE, AI, CHAT GPT, FUTURE

#### DEEP FAKE, AI, CHAT GPT, FUTURE-2



#### **AI TSUNAMI**

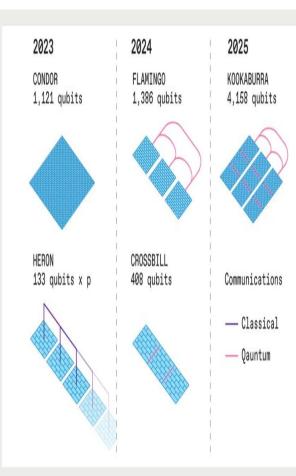


#### Are Quantum Computers about to Break Online Privacy?

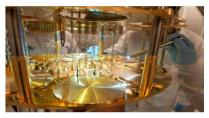




### Are Quantum Computers about to Break Online Privacy?



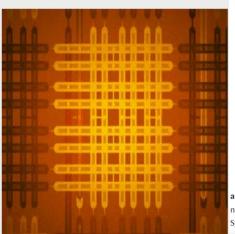
IBM expects to build quantum computers of increasing complexity over the next few years, starting with those that use the Condor processor or multiple Heron processors in parallel. CARL DE TORRES/IBM



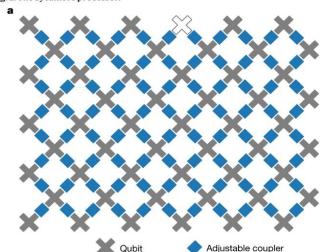
#### Berkeley Quantum Synthesis Toolkit (BQSKit)

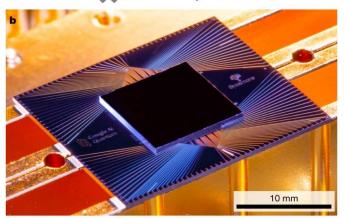
BQSKit is a superoptimizing quantum compiler and research vehicle that combines ideas from several projects at Berkeley Lab into an easily accessible and quickly extensible software suite.

**D-Wave's 500-Qubit Machine Hits the Cloud** > Experimental prototype offers sneak peek of 7,000-qubit quantum computer



ig. 1: The Sycamore processor.





a, Layout of processor, showing a rectangular array of 54 qubits (grey), each connected to its four nearest neighbours with couplers (blue). The inoperable qubit is outlined. b, Photograph of the Sycamore chip.

#### HACKING THE BRIAN ???



#### HACKING THE BRIAN ???



#### NEURO SCIENCE Neuroscientists Re-create Pink Floyd Song from Listeners' Brain Activity

Artificial intelligence has turned the brain's electrical signals into somewhat garbled classic rock

#### CONCLUSIONS

## "I AM REGULARLY ASKED WHAT THE AVERAGE INTERNET USER CAN DO TO ENSURE HIS SECURITY. MY FIRST ANSWER IS USUALLY 'NOTHING; YOU'RE SCREWED'."

**BRUCE SCHNEIER**